**Urpakkam- Clothes Drive**

The NGO Hind Towards Change believes that it is important to stress on the basic necessities of life when reaching out to the society that we live in, which is why we organized an event to distribute clothes in the area of Urapakkam, Chennai. The motive of the event was to teach to the labourers in the Urapakkam area the importance of clean clothes, and how it plays a pertinent role in maintaining basic hygiene of the body. We also wanted the people to feel how it is to wear clean and good clothes.

To prepare for this event, we decided to collect clothes from all the SRM hostels, and the surrounding apartments such as Abode Valley, Estancia etc. We publicized the event and made sure there was a collection of clothes flowing in, providing us with a sufficient amount of clothes for our event. After collecting the clothes, we proceeded to get them washed thoroughly. This was an important step as we were looking to provide the cleanest of the clothes to the laborers. Next, the clothes were ironed and then sorted into different piles. The female and male clothes were separated; the tops and bottoms were categorized and arranged accordingly. These clothes were finally packaged, prepping them for the distribution.

Meanwhile, stalls were arranged at the venue of distribution, which was the construction site where the labourers work. The clothes were distributed on (date of event) at the construction site in Urapakkam. We also spoke about the importance of clean clothes to the laborers, to make them understand why we were doing this event. The event was a great success and it definitely felt like we made a difference in the labourers’ lives.